



Turn The Towns Teal®

A National Awareness Campaign for Ovarian Cancer

501 (c)(3) status as a non-profit organization **CONTACT: Jane MacNeil@
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SEPTEMBER IS NATIONAL OVARIAN CANCER AWARENESS MONTH
Turn The Towns Teal®, A National Campaign Raising Awareness of Ovarian Cancer, Launches its 19th Annual Life-Saving Campaign

Mendham Twp., NJ –Are you wondering about those Teal ribbons and bows are waving around your town, Churches, neighborhoods and homes? These ribbons represent Turn The Towns Teal®, a National Ovarian Cancer Awareness Campaign whose primary mission is raising awareness of Ovarian Cancer, its often-subtle symptoms and risk factors. Turn The Towns Teal® launches its 19th Annual Awareness Campaign in September which is National Ovarian Cancer Awareness Month. Teal is the color associated with ovarian cancer.

EVERY WOMAN is at risk of developing ovarian cancer. Today we're seeing more and women being diagnosed in their 20s and 30s. Knowing the subtle symptoms and risk factors can literally save a woman's life. If detected in its early stages, the cure rate is 90-95%. As of today, there is NO conclusive, early detection test for Ovarian Cancer, and it is NOT detected with a Pap Test.

Turn The Towns Teal® has been represented in all 50 states, and today literally thousands of women, men and children throughout the USA participate attesting to the campaign's on-going success.

"Awareness is the primary mission; however, there are other important aspects of the campaign. Our survivors now feel that their disease is finally being recognized and they want to educate the public. Additionally, those who have lost someone to ovarian cancer find it cathartic to continue the campaign in honor of their loved one.

Turn The Towns Teal®'s clever, alliterative title and the campaign was the inspiration of Gail MacNeil (Chatham, NJ 1943-2008). She knew only all too well that there was not enough awareness about Ovarian Cancer. She literally created this campaign for others so that they would not have to go through what she and her family endured for 10 years. We KNOW for a fact that this campaign has saved women's lives", states Jane MacNeil, President of the Campaign.

Turn The Towns Teal® is a 501 (c) (3) nonprofit status. Note: None of the officers take any compensation from the campaign. www.turnthetownsteal.org:
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EVERY WOMAN is at Risk for Ovarian Cancer

Potential Symptoms

- Bloating
- Pelvic or abdominal pain/discomfort
- Vague but persistent gastrointestinal upsets
- Difficulty eating OR feeling full quickly
- Urinary symptoms ~ urgency or frequency
- Unexplained changes in bowel habits
 - Unexplained weight loss/gain
 - Ongoing unusual fatigue
 - Back pain
 - Menstrual changes
 - Pain during intimacy

IF these symptoms persist for 10 days to 2 weeks, consult your gynecologist, physician OR preferably a gynecological oncologist

RISK FACTORS LINKED TO OVARIAN CANCER

- Genetic predisposition BRCA1/BRCA2 gene
- Personal or family history of breast, ovarian or colon cancer
 - Increasing age
- Reproductive history and infertility
- Hormone replacement therapy

A Pap test does NOT detect Ovarian Cancer



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